

Acronis

Acronis True Image 2020

The #1 Personal Backup and Cyber Protection Solution

- **Easy**, reliable backup and recovery
- **Efficient** all-in-one protection
- **Secure** from cyberthreats



Mirror Imaging

Automatically keep all your data safe: operating system, programs, settings, files, and boot information.



Two-click Backup

Back up to local drives, external drives, NAS, network shares, and cloud with just two clicks. Click once more for advanced technical options.



Dual Protection

Replicate local backups in the Acronis Cloud automatically to ensure off-site copies are always available for recovery.



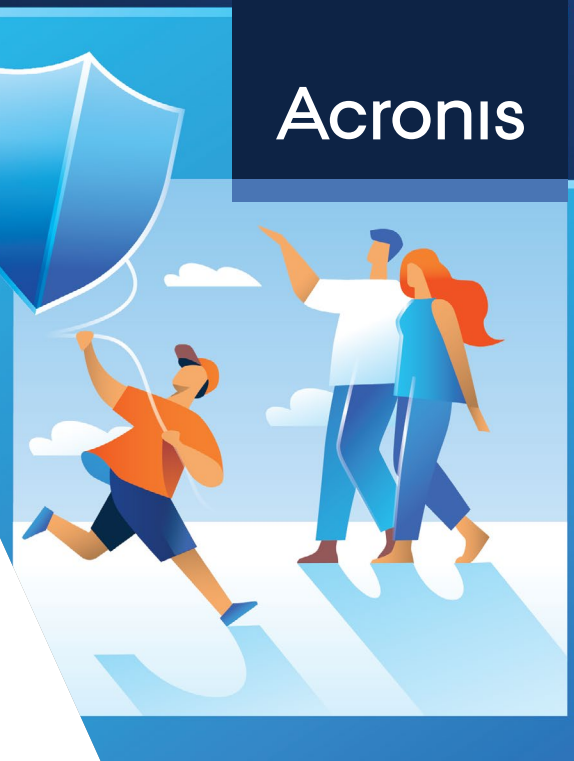
Mobile Backup

Safeguard the data from your smartphones and tablets via Wi-Fi to your PC, Mac, or NAS device, or directly to Acronis Cloud Storage. Migrate data from Android to iOS and back again.



Remote Management

Control all backups for all your devices using a touch-friendly, online dashboard.



COMPLETE CYBER PROTECTION

More than 5 million users worldwide!

INDEPENDENTLY PROVEN

Easiest to use interface of any competitor. Just two clicks to a full image backup. And one more click to advanced configurations, scheduling, and detailed backup options.¹

Fastest backup and recovery.

Up to 10x faster than the competition, whether the destination is a local drive, external drive, NAS device, network share, or in the cloud.²

Most secure backup. The only personal backup with an integrated AI-powered defense that detects and stops ransomware and cryptojacking attacks. Automatically restores affected files.³



EASY

Total protection doesn't need to be complicated.

Access all our powerful tools and manage the backups of all your devices through a single, user-friendly interface. Start backups simply by connecting a USB hard disk drive. Graphic displays show the types of data, how much there is, backup status, and more.



EFFICIENT

A single solution protects all your data, whether it's on a Windows PC, Mac, iPhone, iPad, Android, device or your Office 365 account.

Perfect for today's multi-device households. More features at a lower cost than other options. Proven to be the fastest personal backup available.



SECURE

Evolving threats mean traditional backup is no longer enough.

People need advanced cyber protection. Acronis True Image 2020 is the only personal solution with an integrated, artificial intelligence-based defense that detects and stops the latest ransomware and cryptomining malware attacks in real time.

CLOUD FEATURES

Anywhere you have an internet connection, with Acronis Cloud Storage you can:

- **Create** off-site backups of files, folders, and full disk images.
- **Replicate** local backups in the cloud automatically.
- **Archive** files to the cloud to free local disk space.
- **Search and retrieve** backup files from any device.
- **Back up** Office 365 data, including Outlook.com and OneDrive content.
- **Safeguard** mobile device data while on the go.
- **Synchronize** files to the cloud and between computers.
- **Manage** the backup schedule and status for all your devices via a secure web portal.

PREMIUM FEATURES

Effective cyber protection requires a solution that can ensure the authenticity of data and keep files safe from unauthorized changes.



The need to ensure data is authentic and unchanged

Proving a document is unaltered is essential when dealing with contracts or showing when a bill was paid. Certify files with the blockchain technology included in Acronis Notary.



The need to electronically sign files

Electronic signatures are accepted by a growing number of official entities. Simplify use of electronic signatures with Acronis Asign, which also creates a unique certificate to verify the document.

MORE THAN JUST BACKUP

- **Clone active disks** to make an exact replica of your Windows or Mac system while it's in use.
- **Create an all-in-one recovery drive** with everything you need – from boot media to backups.
- **Monitor backups** and get timely protection tips with notifications pushed to your desktop tray.
- **Manage data at a glance** with visual displays of backup activities and statistics.
- **Preserve laptop power** by blocking backups on battery or setting a minimum power level.
- **Convert backups** to a virtual hard drive format to test it or run it in a virtual machine.
- **Select specific Wi-Fi networks** to back up on to ensure the security of your uploads.
- **Build WinPE boot media** without additional downloads.
- **Migrate your system** to a new computer with Acronis Universal Restore.
- **Archive files** to an external drive or cloud storage to free up disk space.
- **Find select files** within backups and archives with powerful search.
- **Synchronize files** between multiple computers for easy access and editing.
- **Safely try new software** and drivers and roll back to a previous configuration.
- **Encrypt your data** in storage or in transit for greater security and privacy.
- **Recover virtual machines** running on your Mac quickly and easily.
- **Securely delete** temporary files, purge recycle bins, and clean up old backups.

SYSTEM REQUIREMENTS

Microsoft Windows

- Windows 10 (all editions, including May 2019 Update)
- Windows 8.1 (all editions)
- Windows 8 (all editions)
- Windows 7 SP1 (all editions)
- Windows Home Server 2011

Apple macOS

- macOS Mojave 10.14
- macOS High Sierra 10.13
- macOS Sierra 10.12
- OS X El Capitan 10.11

Mobile Operating Systems

- iOS 10.0 or later
- Android 5.0 or later



PURCHASE OPTIONS

STANDARD

A one-time purchase, also referred to as a “perpetual license.” Local backup only (i.e. external drives, network shares, and NAS). No cloud features are available with a Standard license.

License includes:

- Full image backup
- File and folder backup
- Active disk cloning
- Archiving
- All-in-one recovery drive
- Universal Restore/boot media
- End-to-end encryption
- Continuous backup
- Event-based scheduling
- Mobile backup to local computer or NAS via Wi-Fi
- Technical support: Email and online chat for one year
- Updates: Software updates only

ADVANCED

A one-year subscription that adds all cloud features and includes 250 GB of Acronis Cloud Storage.

In addition to all Standard features, the Advanced license includes:

- Cloud backup and archiving
- Anywhere access and file sync and share
- Automated local-to-cloud data replication
- Cloud-to-cloud protection of Office 365 accounts
- Ability to buy additional cloud storage, up to 500 GB
- Technical support: Phone, email, and chat while the subscription is active
- Updates: Critical bug fixes, software updates, and major upgrades as released throughout the subscription

PREMIUM

A one-year subscription that includes all cloud features and 1 TB of Acronis Cloud Storage.

In addition to all Standard and Advanced features, the Premium license includes:

- Blockchain certification of files via Acronis Notary
- Electronic signatures on documents via Acronis ASign
- Ability to buy additional cloud storage, up to 5 TB
- Technical support: Priority support services, as well as phone, email, and chat while the subscription is active
- Updates and upgrades: Critical bug fixes, new features, and new versions as released for the duration of the subscription

IF YOUR ACRONIS TRUE IMAGE SUBSCRIPTION EXPIRES:

- You have **30 days to access** any data stored in Acronis Cloud Storage
- You can recover any local backups **indefinitely**
- You **cannot make any new backups** and all other features are disabled



¹ In AV-Test Institute's study, Acronis achieved the highest score of all competitors for usability, describing the interface as “nice and modern” and calling setting changes and interactions “easy and self-explanatory.”

² Studies by two independent testing labs (MRG Effitas and AV-Test Institute) rated Acronis as the fastest backup and recovery available - on average twice as fast, and in some cases more than 10x as fast as the competition.

³ When MRG Effitas tested eight consumer backup products side-by-side, Acronis was the only solution able to protect backups from every ransomware family tested. They wrote, “The other solutions have basically zero backup protection when it comes to ransomware.”